

A six-month, food-first diabetes pilot *built to produce a real proof point.*

250 eligible members identified. Approximately 100 engaged. Twenty-six weeks of weekly groceries, coordinated clinical care, practical education, and a formal Month 6 evaluation.

Discuss Diabetes 250

farerx.com/diabetes250

250
Eligible members identified

~100
Target engaged participants

26 weeks
Core intervention

Month 6
Formal evaluation

POPULATION

A focused place to begin.

Diabetes 250 is designed for people with diagnosed diabetes and at least one additional chronic condition. The eligible population can then be prioritized using clinical risk, utilization, social barriers, and available claims data.

250 is the opportunity pool, not the paid enrollment count.
Food funding follows completed grocery deliveries.

THE INTERVENTION

**Weekly groceries**
Condition-supportive food connected to the care plan.

**Clinical support**
Physician-led oversight and registered dietitian care.

**Practical education**
Shopping, cooking, labels, medications, and real-life eating.

**Evaluation**
Agreed measures, Month 6 outcomes, and a maintenance plan.

COMMERCIAL MODEL
Simple, utilization-based structure.
Partners fund the incremental food intervention based on completed grocery deliveries. Eligible clinical services can flow through existing medical benefits when coverage and reimbursement requirements are met.

MEMBER JOURNEY

1
Baseline

2
Food + skills

3
Midpoint

4
Evaluation

Clinical learning shapes the groceries that follow, so members practice new behaviors at home each week.

WHAT WE MEASURE

 Engagement

 Clinical

 Self-management

 Social barriers

 Utilization

 Experience

Comparison methods and outcome measures are agreed before launch. Diabetes 250 does not promise guaranteed clinical improvement, savings, utilization reduction, or claims ROI.

WHY FARERX

120,000+
Grocery bags delivered

99.69%
Delivery success

4.9 / 5
Member satisfaction

SOC 2 Type II
Certified operations

Request the full pilot overview.

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